



Meeting Minutes

Library Board

Tuesday, November 2, 2021

5:00 PM

La Crosse Main Library
Auditorium (Lower Level)

COMMITTEE OF THE WHOLE

Call to Order

Present:

Kathy Ivey, Sue Anglehart, Katie Bittner, Jodi Ehrenberger, Aaron Engel, Shelley Hay, Mac Kiel, Araysa Simpson

Absent:

Bryan Morris

The Chair, Ms. Ivey, called the meeting to order at 5:04 p.m.

Agenda Items

1. Review Social Media Policy Draft

Ms. Grant shared the social media policy draft, noting that much of the content is based on the Library of Congress' policy and thanked Barry McKnight and Dawn Wacek for their work on it. A policy would provide framework for content and justification for removal of nuisance and hate speech. If a post is removed, a screenshot will be taken and added to the IRS for future reference. Any grievances could be voiced utilizing the Library's complaint form. Dawn and Barry noted that social media is useful to notify the public, monitor programs, and receive feedback, as well as connect with diversified partners. The library uses multiple social media avenues to promote events within the community and in the surrounding region and state.

2. Proposed Main Library Hours for 2022

Current hours of library service are approved until the end of December, 2021. Ms. Grant explained how data was gathered to determine hours for 2022, including heat maps and occupancy counters. Hours are not able to be increased in any significant way without more FTEs. The library is eligible to receive 3 FTEs from ARPA funds, but final approval has not yet been given. If approved, these FTE would be available in 2022. After hiring and training, the addition of new FTEs will allow flexibility to schedule staff on mobile routes. Ms. Grant presented two options with hours varying by day of the week. Option A would maintain the 50 hours a week, but shift hours: Monday – Thursday 10am – 7pm, Friday & Saturday 10am – 5pm. Option B would increase to 51 hours a week, offer the same Monday – Friday hours, and would split weekend hours between Saturday and Sunday. Both options would launch mobile routes with staff increases.

The Main remodel will require being closed for 3-4 weeks, likely in January. Current hours could be maintained until the start of that project, during which open hours would temporarily increase at both branches to continue library service options during the Main remodel. Adjusted open hours could then be launched when Main re-opens after the remodel.

3. Discussion of Priority Projects

Ms. Grant explained that the door and entry fob security system is a high priority. As 2020 funds were moved from the automation line into carryover, utilizing these funds is essentially a reimbursement to postponed automation projects. She also noted the contingency of retirement payouts, with the likelihood of at least two in 2022. She would like a motion at next week's board meeting to approve the Access Security System installation up to \$50,000.

Public Comment

None

Adjournment

Ms. Ivey adjourned the Committee of the Whole at 6:46 p.m.