

# 2023 ANNUAL REPORT



**LA CROSSE  
PUBLIC LIBRARY**

**Discover,  
create,  
connect.**



Library staff ready to connect with community members at LPL's End of Summer Event.



An excited young maker in the Library's Creation Space.



## Director's Message

The past year has been a busy one for La Crosse Public Library (LPL)! We're excited to share 2023's annual report and highlight some of our amazing offerings and achievements.

The Library resumed a full calendar of events and services, nearly doubling program attendance from the year before. Summer Library Program participation returned to pre-pandemic levels. Our very popular Creation Space was relocated to a more accessible area on our second floor AND we launched a Tool Library.

Our Archives and Local History Department expanded hours, offering more opportunities for folks to connect with local history. An annual Archives collaboration with FOX 25/48 on the *Rivertown* broadcast resulted in an Upper Midwest Emmy Award for "Best Documentary-Historical."

We re-established our shared vision through a strategic planning process that focused on community participation. This valued input helped us identify priorities, along with goals that will guide library services through the coming years!

With warmest regards,

*Shannon Grant*

# Thank You!

Thank you to our Library Board of Trustees and to our dedicated Library staff for all they do to make the Library a welcoming hub to all, as well as a center of social and intellectual engagement for our community.



We couldn't do what we do without the support of the Friends of the La Crosse Public Library providing funding for programs and enrichment activities. We are grateful to our generous Friends members and volunteers whose hard work and commitment help us fulfill our mission.

# 2023 *Your library at a glance*

**913** LIBRARY VISITORS PER DAY ON AVERAGE



**592,069**  
TOTAL ITEMS CIRCULATED

**489,827** TOTAL PHYSICAL MATERIALS BORROWED



ELECTRONIC ITEMS CHECKED OUT

**102,242**

**35,498** PUBLIC COMPUTER SESSIONS



**48,119** PROGRAM ATTENDANCE  
(NEARLY DOUBLED SINCE 2022)

**1,560** LIBRARY PROGRAMS DELIVERED



**30,875** ACTIVE CARD HOLDERS

**13,236** NEW MATERIALS ADDED



LA CROSSE  
PUBLIC LIBRARY



## NEW IN 2023

Regional Read: "What Happened to You" and a focus on mental health.

LPL's Tool Library went live and the Creation Space moved to the second floor.

Strategic planning with input from our community.

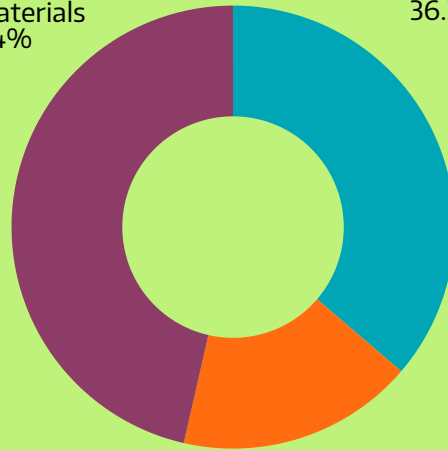
For the first time, patrons could check out a State Parks day pass from LPL.

Spotlight collection featuring Hmong authors.

Archives awarded an Upper Midwest Emmy Award!

Adult Materials  
46.4%

Children's Materials  
36.3%



Electronic Materials  
17.3%

**592,069** TOTAL ITEMS BORROWED

**1,853**

NEW LIBRARY CARDHOLDERS IN 2023



**55.69%**

INCREASE IN THE NUMBER OF LIBRARY-SPONSORED EVENT OFFERINGS FOR ALL AGES IN OUR COMMUNITY

**33%**

INCREASE IN PUBLIC INTERNET COMPUTER USE FROM 2022 TO 2023

**31**

ATTENDEES, ON AVERAGE, AT A TYPICAL LIBRARY EVENT IN 2023



**23% INCREASE IN AVERAGE DAILY LIBRARY VISITS FROM 2022 TO 2023**

## ECONOMIC BENEFIT: HOW LA CROSSE PUBLIC LIBRARY SAVES YOU MONEY

Every dollar invested in the La Crosse Public Library is an investment in an informed, healthy, connected, and resilient community.

In 2023, LPL circulated 489,827 physical items at a **combined estimated savings of \$10,394,129** if patrons were to purchase these materials instead of borrowing them through the library (avg. cost/item = \$21.22).

Using the "What's Your Library Worth?" calculator from *ilovelibraries*, **an average library user saved \$519.53** by utilizing library services, materials, and programs over the span of one year.

**Online library users saved more than \$1,022,420** by using Libby and other digital resources like Kanopy and Hoopla over paid products like Audible, Hulu, or Netflix in 2023.

The **economic benefit of library programming** to La Crosse community members of all ages is estimated at **more than \$962,380** (avg. cost/program participant is estimated at \$20).

Public **Wi-Fi can save a household upwards of \$960/year**.

LPL's Tool Library is a more **sustainable, communal, and equitable** way to manage resources in our economy. Instead of buying, a community member can borrow a paint sprayer, power washer, turf edger, and a variety of other tools and supplies, saving potentially thousands of dollars.

Librarians provided approximately **121 hours of technology instruction and proctoring to 269 community members** for an estimated economic value to the community of **\$6,050**.

Archives staff spent roughly **380 hours researching residential and commercial property histories in 2023**. While some of the research was done for individual residents/homeowners, a good amount of Archives work is done to aid in obtaining or restoring downtown commercial buildings.

## PATRON RELATIONS/COMMUNITY RESOURCE SPECIALIST OUTCOMES:

**478 patrons were able to connect with LPL's on-site social worker**, our Community Resource Specialist. Our Community Resources Specialist directly assists and provides referrals for the following: housing, transportation, medical transportation, medical supplies, food & meal sites information, pet resources, Social Security issues, Medicaid (Badgercare), FoodShare (SNAP), interview clothing, other clothing, shoes, rental assistance, public housing applications, car repairs, energy assistance, VA services, phone access and free phone, recovery services for substance use, mental health counseling, credit counseling, community services for teens/youth and parents, REACH for unsheltered needs, financial assistance information, job search help, case coordination with other agencies (i.e. Catholic Charities, INCLUSA, and La Crosse County), disability rights and advocacy resources, HIV resources, eviction prevention, legal services connections (Legal Action), and domestic abuse victim support resources.

Thanks to donations and community support, the following supplies were distributed to patrons in need:

- 100 Goodwill GoodNeighbor gift cards (\$25 value each)
- 38 backpacks
- 10 sleeping bags and 5 tarps
- 10 backpacks with cold weather supplies
- 5 umbrellas
- 16 Kwik Trip gas cards (valued at \$10 each)
- 413 MTU bus tokens
- 147 COVID kits from La Crosse County Health
- 100+ blankets donated from the Gundersen Health blanket drive and New Horizons

At least **\$15,000 was raised by Library staff** to support the LPL's Little Free Pantry, a resource that provides ready-to-eat snacks and supplies for any patron who might need them. Major funders included Beer by Bike Brigade (\$4,200+ for general supplies), the Delta Dental Foundation (\$2,500 for fresh produce), and the Green Bay Packers Foundation (\$4,000 for toiletries and other necessities).

## WHAT OUR PATRONS HAD TO SAY ABOUT US THIS YEAR:

"[The] Library is awesome, and we love it! Great job and thanks for all you put into it! Our 5 year old son loves the scavenger hunt in the children's section, and we've been into a couple series of books that were recommended. He's totally digging these chapter books we've started."

"Thank you all for your vital work. It matters so much, and for so many."

"Thank you for everything that you all do. The Library is amazing and you do what you can with your budget."

A lovely patron named Carol sang praises for all of the incredible programs at LPL. The Lawyer in the Library, Tool Library, Creation Space, and general sense of community were among the things she was excited about. She said she was very impressed by everything that's been going on here.

"My son has autism and ADHD and often struggles to engage with non-screen activities. He loves Minecraft though, so I talked him into going down to the library to check it out. He had a BLAST! The provided activities were so fun and engaging. When he woke up this morning, the first thing he did was put on his pin that he earned from the scavenger hunt. Thank you so much for all you do for the community!"

A patron stopped by to praise Access & Engagement staff and thank them for their phenomenal service. He was a bit emotional... he shared that he hasn't had as many resources since he retired, and really appreciates the wonderful service he receives.

**Continued on the next page...**

A patron who recently moved here from Turkey came up to ask [Access & Engagement staff] some questions. During our 20 minute conversation, she mentioned to me multiple times how thankful she is for the Library and all of the staff who have been "very, very, very helpful" to her these recent weeks/months as she gets to know the community.

"I wanted to pass on to you how much I enjoy the LPL Archives!!! I just posted on FB a really fun project I did this afternoon. And if it wasn't for my library, I'd never had been able to do it today."

"And every Youth Services staff member always had a smile on their face! You guys are so incredible! Our favorite place to visit!"

"Love, love, love [the summer reading] program. My child was enrolled for many years and always happy to pick out his free book. It's so much fun!"

"I LOVE the Tool Library!!"

"A great team of people doing great work!"



A scene from BookTok BINGO at 608 Brewing.



You never know what you'll find at the Library!



# 2023 ACCOMPLISHMENTS

## 1. EXPANDED HOURS & SERVICES:

- The La Crosse Public Library expanded both weekday and weekend hours for our very popular Archives & Local History Department.
- In April of 2023, our Tool Lending Library went live, offering a plethora of necessary home maintenance materials, tools, and business resources.
- In order to better understand and respond to community needs, the Library underwent a Strategic Planning process this year. Led by *Library Strategies* (a consulting group out of St. Paul), we collected more than 500 survey responses, invited almost 90 community members to participate in focus groups, and completed one on one interviews with key stakeholders in our community. Results from this work will guide planning goals focused on the next five years.
- Our Community Resource Specialist (hired in 2022) increased the Library's ability to assist our community's most vulnerable individuals, connecting them with resources for housing, food/meals, financial assistance, healthcare transportation, SSA disability application, employment, legal aid, Veteran's Assistance, bus tokens, mental health, and domestic abuse/crime victim services.
- Our Youth Services department was happy to report that we are back to pre-pandemic summer reading program attendance numbers! 81 programs for youth and teens as well as 26 passive activities were offered throughout the summer of 2023. LPL had 7,445 people attending and participating in YS programming- and of course even more with Adult Services and Archives offerings.



Library staff on #GivingTuesday in November 2023.

# 2023 ACCOMPLISHMENTS



Clockwise from top left: Learning a new skill in the Creation Space. A prototype for a more accessible bus system in La Crosse created with 3D printers in the Creation Space. A maker and her handmade button at North Community Library during an after school program.

## 2. FACILITY ENHANCEMENTS:

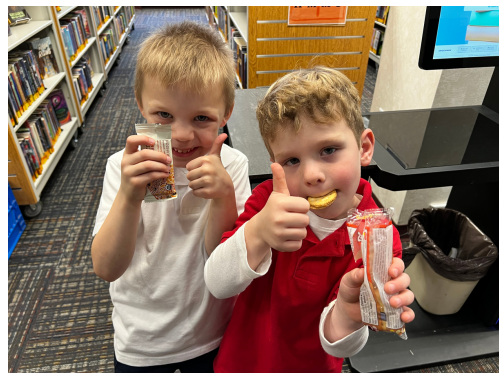
- Funded through grants and donations, our Creation Space renovation on the second floor has proven incredibly popular with patrons of all ages from all walks of life. With 3D printing, a wide variety of art supplies, and space for classes, patrons can also experiment with vinyl, paper, or fabric crafts of all kinds.
- Acoustical enhancements were made to the Library's primary programming space, Main Hall, greatly improving sound quality for events.
- Professional assessments of all Library locations identified facility maintenance priorities for ADA compliance as well as future improvements.
- With ISG leading us through a community focused study, a conceptual vision for more flexible, multi-use library and community use spaces took shape.



# 2023 ACCOMPLISHMENTS

## 3. NEW PROGRAMS & PARTNERSHIPS:

- Continuing to lead in developing regional partnerships, our Regional Read focused on Mental Health in 2023. The book was “What Happened to You?: Conversations on Trauma, Resilience, and Healing” by Oprah Winfrey and Bruce D. Perry. Partners included Houston County (La Crescent Public Library) and Winona County (Winona Public Library), La Crosse County Libraries, the local Mental Health Consortium, and the YMCA. Programming occurred in all participating communities.
- In partnership with the State of Wisconsin, the Library began circulating State Park day passes.
- After-school youth programming increased dramatically over the previous year, with a regular slate of activities for older children.
- In collaboration with La Crosse County Library, our Youth Services team kicked off summer with a carnival at Valley View Mall featuring bounce houses, face painting, and Summer Library Program sign up, serving more than 500 children and families.



Clockwise from top left: Staff collected handmade mittens and scarves to distribute to anyone in need in late 2023. Magician Nicky Fynn during the summer of 2023 at North Community Library. Each month the library gives out over 1500 snacks to children visiting our Youth Services department.

## NEW PROGRAMS & PARTNERSHIPS CONTINUED...

- Our non-profit/small business incubator project (started this year) owes much of its success to collaborations with organizations like La Crosse Neighborhoods Inc., the La Crosse Foundation, and others. While building awareness around Library services like instruction, printing and copying, and our grants database, and showcasing our Creation Space, the Library helps small businesses and emerging non-profits develop video/audio advertising, create promotional materials, or make a 3D proof of concept. We have also begun to offer presentation kits containing speakers and a webcam so that non-profits/small businesses can give presentations or run hybrid meetings on a shoestring budget. Staff also helped connect filmmakers with community members for interviews and provided historic photographs and newspaper articles for use as visuals in the film.
- Spotlight Collections featuring materials by Hmong and (forthcoming) Indigenous authors have been developed by Library staff in collaboration with partners from those respective community members. Spotlight Collections highlight materials that often can become invisible in the Library's larger collection, building awareness and emphasizing inclusion of diverse communities within our region. Our Indigenous collection will debut by the end of the year and we have already received a sizeable donation of related materials.
- The Archives & Local History Department concluded a 4-year partnership with PBS Wisconsin, in which they contributed to *Wisconsin Pride*, a new documentary that explores the LGBTQ+ history of the state.
- The La Crosse Public Library Archives department celebrated an Upper Midwest Emmy Award! *Rivertown* is an annual collaboration between FOX 25/48 (WLAX) and the La Crosse Public Library Archives department, producing original content that explores the gritty history of early small-town life in La Crosse. This Emmy win in the "Best Documentary - Historical" category is the first ever Emmy for WLAX.



Archives staff.

# STRATEGIC PLAN





**LA CROSSE  
PUBLIC LIBRARY**

# STRATEGIC PLAN 2024-2026



# MISSION & VISION

## VISION:

*Discover, create, connect.*

## MISSION:

*The La Crosse Public Library is the hub of our community, inspiring inclusion, learning, and connection.*





# STRATEGIC GOALS

## **GOAL 1: Extend the library's reach and visibility across the community:**

Connect people to one another and to the essential community information they need to thrive.

### **STRATEGIES:**

- Position the library as the go-to place for reliable knowledge and information.
- Ensure the community sees the library as the clearinghouse for local information and resources.
- Continue providing a responsive portfolio of materials, programs, and events which foster fun, literacy, and learning.
- Cooperate with community non-profit and service agencies to support intentional collaboration on pressing community issues.
- Expand marketing efforts to ensure all residents are aware of the services and resources at all library locations.



**GOAL 2: Nurture La Crosse's diversity:** Provide resources and services reflective of our evolving community.

**STRATEGIES:**

- Create and maintain collections about other cultures and in languages other than English, keeping pace with evolving demographics, with special attention to the children's collections.
- Expand on non-traditional offerings and engage diverse populations and interest groups in collaborative activities.
- In partnership with local cultural organizations, provide community programs that excite, educate, and instill empathy.
- Ensure that collection content and formats are meeting the demands of the broader community, as well as those with specific needs.
- Welcome with intention all people of the La Crosse community.





**GOAL 4: Train and retain exceptional staff:** Equip a library team that is confident and excited to enact the library's mission.

**STRATEGIES:**

- Create and offer a standard on-boarding program to give newer staff a grounding in the library's purpose and vision, core activities, and staff expectations.
- Coordinate regular staff technology and resource training, and team-building opportunities throughout the year.
- Provide advanced training around social-service topics and issues so that staff are equipped and comfortable as the first-responders for all patrons.
- Standardize and streamline staff communication channels.
- Continuously advocate for the compensation, benefits, and flexibility that allows us to hire and keep great employees.





### **GOAL 3: Focus on Library Spaces:** Re-envision existing library spaces to prioritize equitable services across the community.

#### **STRATEGIES:**

- Invest financial and human resources where they are most impactful.
  - o Continually evaluate public spaces of all locations. Consider usage and community data to balance current community needs with fiscal realities and equitable services.
  - o Prioritize investment in library services that focus on community locations of highest need.
  - o Explore outreach vehicles to augment efforts to more effectively connect library resources and services to all populations, neighborhoods, and partnering organizations.
- Explore modifying the library interior(s) to make efficient use of space that addresses community needs and priorities, including:
  - o Investigate adding additional small, safe meeting rooms.
  - o Rethink the children's and teen areas, devoting more space to youth services.



## La Crosse Public Library Board

Sue Anglehart, President

Katie Bittner

Aaron Engel

Kathy Ivey, Vice-President

Mao Kiel

Erin Raymus

Ross Seymour

Araysa Simpson, Secretary

Jessica Thill

## Strategic Plan Steering Committee

Suzanne Anglehart

Annie Baumann

Shanneon Grant, Director

Tashyra Jackson

Erin Raymus

Mary Ellen Stolder

Jessica Thill

Dawn Waoek, Deputy Director



PREPARED BY

**LIBRARY  
STRATEGIES**

**2023 STATE  
ANNUAL  
REPORT**





Wisconsin Department of Public Instruction

**PUBLIC LIBRARY ANNUAL REPORT**

PI-2401 (Rev. 01-24)

S. 43.05(4) & 43.58(6)  
**FOR THE YEAR 2023**

**INSTRUCTIONS:** Complete and return two (2) signed copies of the form and attachments to the library system headquarters. Confirm with the library system if submitting electronic copies is preferred.

Board-approved, signed annual reports for 2023 are due to the DPI Division for Libraries and Technology no later than February 29, 2024.

**I. GENERAL INFORMATION**

1. Name of Library La Crosse Public Library		2. Public Library System Winding Rivers Library System		
3a. Head Librarian First Name Shanneon	3b. Head Librarian Last Name Grant	4a. Certification Grade Grade 1	4b. Certification Type Regular	5. Certification Expiration Date 08/31/2027
6a. Street Address 800 Main St.	6b. Mailing Address or PO Box 800 Main St.	7. City / Village / Town La Crosse	8a. ZIP 54601	8b. ZIP4 4122
9. County La Crosse		12. Library E-mail Address of Director sgrant@lacrosselibrary.org		
10. Library Phone Number 6087897100	11. Fax Number	14. No. of Branches 2	15. No. of Bookmobiles Owned 0	16. No. of Other Public Service Outlets 1
13. Library Website URL www.lacrosselibrary.org		17. Does your library operate a books-by-mail program? No		
18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stat. s. 43.53? No				
20. Square Footage of Public Library 84,610	21a. Did your library or a branch move to a new facility during the fiscal year? No	21b. Did your library or a branch renovate or expand an existing facility during the fiscal year? No	22. UEI Number 610452026	

**HOURS OF OPERATION**

	Standard Service with No Restrictions on Building Access	Limited Service	Staff Only (No interior service for the public)
19a. Winter hours open per week	56	0	0
19b. Number of winter weeks	52	0	0
19c. Summer hours open per week		0	0
19d. Number of summer weeks		0	0
19e. Total weeks per year	52	0	0
19f. Total hours per year for this location	2,912	0	0

**II. LIBRARY COLLECTION**

	a. Number Owned / Leased	b. Number Added
1. Books in Print <i>Non-periodical printed publications</i>	117,534	11,158
2. Electronic Books <i>E-books</i>	346,058	
3. Audio Materials	83,779	862
4. Electronic Audio Materials <i>Downloadable</i>	76,990	
5. Video Materials	19,212	1,216
6. Electronic Video Materials <i>Downloadable</i>	15,094	
7. Other Materials Owned <i>Describe</i> 114 board games, 378 microforms, 137 tools, 85 kits, 373 video games	45,856	
8a. Electronic Collections <i>Locally Owned or Leased</i>	13	
8b. Electronic Collections <i>Purchased by library system or consortia</i>	7	
8c. Electronic Collections <i>Provided through BadgerLink</i>	62	
9. Total Electronic Collections <i>Local, regional, and state</i>	82	
10. Subscriptions <i>Include periodicals and newspapers, exclude those in electronic format</i>	169	

**III. LIBRARY SERVICES**

1. Circulation Transactions			c. Circulation of Other Physical Items (subset of 1a.)		2. Interlibrary Loans			
a. Total Circulation	b. Children's Materials				a. Items Loaned <i>Provided to</i>	b. Items Received <i>Received from</i>		
489,827	214,869		1,486		70,386	77,850		
					Method for Counting ILL Transactions			
(Only Total will display when Total ILL Transactions is listed as the Method for Counting ILL Transactions)					Items Loaned to Other Libraries <i>Provided to</i>		Items Borrowed from Other Libraries <i>Received from</i>	
Integrated Library Systems (ILS)								
WISCAT								
Other (includes OCLC, manual tracking or other methods)								
3. Number of Registered Users				d. Overdue Fines	4. Reference Transactions		5. Library Visits	
a. Resident	b. Nonresident	c. TOTAL			a. Method	b. Annual Count	a. Method	b. Annual Count
23,022	7,853	30,875	No		Survey Week(s):	29,380	Actual Count	323,443
6. Uses of Public Internet Computers						7. Uses of Public Wireless Internet		
a. Number of Public Use Computers	b. Number of Public Use Computers with internet access		c. Method	d. Annual Count	a. Method	b. Annual Count		
160	160		Actual Count	35,498				
8. Website Visits	9. Electronic Collection Retrieval							
	a. Local	b. Other	c. Statewide	d. Total				
122,064	-1	-1	-1					
10. Uses of Electronic Materials by Users of Your Library								
a. E-Books	b. E-Audio	c. E-Video	d. Total Uses of Electronic Materials		e. Uses of Children's Electronic Materials			
48,221	53,299	904	102,424		8,674			



**In-person Programs and Attendance + Live, Virtual Programs and Attendance (not asynchronous views)**

**In-person Programs and Attendance + Live, Virtual Programs and Attendance (not asynchronous views)**

	Children (0-5)	Children (6-11)	Young Adult (12-18)	Adult (19+)	General Interest (all ages)	Total
Number of Programs	315	284	155	758	48	1,560
Total Attendance	11,978	13,577	3,751	15,061	3,752	48,119

**In-Person Programs and Program Attendance Annual Count**

	11a. Children (0-5)	11b. Children (6-11)	11c. Young Adult (12-18)	11d. Adult (19+)	11e. General Interest (all ages)
Number of Programs	315	284	155	746	48
Total Attendance	11,978	13,577	3,751	14,943	3,752
Number of Programs	909	463			
Total Attendance	31,720	17,378			

11i. Describe the library's in-person programs: story times, tours, school age/teen fun, outreach events, community partnerships, book discussions, tech help, musical events, yoga, presenters, research instruction, local history conversations, scavenger hunts

**Live Views of Virtual Programs and Virtual Program Attendance Annual Count**

	12a. Children (0-5)	12b. Children (6-11)	12c. Young Adult (12-18)	12d. Adult (19+)	12e. General Interest (all ages)	12f. Total
Number of Programs	0	0	0	12	0	12
Total Live Virtual Attendance	0	0	0	118	0	118
Total views of live programs that were recorded and posted for asynchronous viewing	0	0	0	398	0	398

12g. Which platforms does the library use to host the library's live, virtual programs: Zoom

12h. Describe the library's live, virtual programs: Zoom discussions for adults, book clubs etc.

**Views of Pre-recorded Programs and Pre-recorded Program Attendance Annual Count**

	13a. Children (0-5)	13b. Children (6-11)	13c. Young Adult (12-18)	13d. Adult (19+)	13e. General Interest (all ages)	13f. Total
Number of Programs	0	0	0	0	8	8
Total Pre-Recorded Program Views	0	0	0	0	1,784	1,784

13g. Which platforms does the library use to host the library's pre-recorded programs: Youtube, Google/Apple podcasts, Spotify

13h. Describe the library's pre-recorded programs: Dark La Crosse stories

**IV. LIBRARY GOVERNANCE**

Library Board Members. List all members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries and Technology as they occur. When reporting such changes, indicate the departing board members.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
<b>PRESIDENT</b>					
1. Suzanne	Anglehart	1654 Farnam St.	La Crosse	54601	sanglehart@uwlax.edu
2. Araysa	Simpson	2640 29th St S	La Crosse	54601	bsbnjg@yahoo.com
3. Katie	Bittner	1027 Charles St	La Crosse	54603	kljleigh@gmai.com
4. Ross	Seymour	907 King St	La Crosse	54601	rseymour@centurytel.net
5. Aaron	Engel	W25274 Quarterhorse Ln	Trempealeau	54661	aengel@lacrossesd.org
6. Jessica	Thill	1417 Mississippi St	La Crosse	54601	thill.jess@gmail.com
7. Kathy	Ivey	2001 Hyde Ave	La Crosse	54601	kathycivey@gmail.com
8. Mac	Kiel	2137 Winnebago St	La Crosse	54601	kielm@cityoflacrosse.org
9. Erin	Raymus	903 Wood St	La Crosse	54603	eraymus@ywcalax.org
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					

No. of Library Board Members  
 Include vacancies in this count

9



**V. LIBRARY OPERATING REVENUE**  
Report operating revenue only. Do not report capital receipts here.

1. Local Municipal Appropriations for Library Service Only Joint libraries report more than one municipality here

Municipality Type	Name	Amount
City	La Crosse	\$4,776,781
Subtotal 1		\$4,776,781

2. County

a. Home County Appropriation for Library Services Subtotal 2a

b. Other County Payments for Library Services

County Name	Amount	County Name	Amount
Jackson	\$7,791		
Monroe	\$10,000		
Trempealeau	\$8,950		
Vernon	\$130,339		
Subtotal 2b			\$157,080

3. State Funds

a. Public Library System State Funds

Description	Amount	Description	Amount
Winding Rivers Library System	\$22,654		
b. Funds Carried Forward from Previous Year		c. Other State Funded Program	
Subtotal 3			\$22,654

4. Federal Funds Name of program—for LSTA grant awards, grant number, and project title

Program or Project	Amount	
	\$0	
Subtotal 4		\$0

5. Contract Income From other governmental units, libraries, agencies, library systems, etc.

Name	Amount	Name	Amount
WRLSWEB	\$22,654		
Subtotal 5			\$22,654

6. Funds Carried Forward Do not include state aid. Report state funds in 3b above.

\$74,339

7. All Other Operating Income

\$22,690

8. Total Operating Income Add 1 through 7

\$5,076,198

9. What is the current year annual appropriation provided by governing body(ies) for the public library?

\$4,829,179

10. Was the library's municipality exempt from the county library tax for the report year? Wis. Stat. s. 43.64(2)

Yes





**X. STAFF**

1. Personnel Listing. Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

Position (Local Title)	Job Title (Appendix A)	Type of Staff	Total Annual Wages Paid	Hours Worked per Week
Director / Head Librarian	Library Director / Chief Officer	MLS (ALA)	\$109,314	40.00
Deputy Director	Deputy / Associate / Assistant Libra	MLS (ALA)	\$94,215	40.00
IT Manager	Information Technology Manager	Other	\$77,955	40.00
Business Manager	Office Manager	Other	\$72,848	40.00
Facilities Manager	Facility Engineering Manager (Mair	Other	\$82,302	40.00
Youth Services Manager	Librarian (MLS)	MLS (ALA)	\$72,848	40.00
Achives Manager	Librarian (MLS)	MLS (ALA)	\$83,431	40.00
Circulation Manager	Manager/Supervisor of Support Staf	Librn. no-MLS	\$83,431	40.00
Access & Engagement Manager	Librarian (MLS)	MLS (ALA)	\$72,848	40.00

b. Other Paid Staff See Instructions

Position (Local Title)	Job Title (Appendix A)	Type of Staff	Total Annual Wages Paid	Hours Worked per Week
Librarian	Librarian (MLS)	MLS (ALA)	\$543,914	320.00
Community Resource Specialist	Social Worker	Other	\$62,792	40.00
Network & Cybersecurity Analyst	Technical Support/Computer Techn	Other	\$62,921	40.00
Business Services Specialist	Office Support (Top)	Other	\$57,202	40.00
Library Supervisor	Manager/Supervisor of Support Staf	Other	\$184,757	120.00
Associate Librarian	Associate Librarian (non-MLS)	Other	\$360,562	264.00
Library Assistant	Library Assistant - Public Services	Other	\$849,800	680.00
Library Clerk	Clerk - Public Services	Other	\$122,721	140.00
Custodial & Maintenance Worker	Building Maintenance Worker	Other	\$104,210	100.00

2. Library Staff Full-Time Equivalent (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian			b. All Other Paid Staff (FTE)	c. Total Library Staff (FTE)
Master's Degree from an ALA Accredited Program (FTE)	Other Persons Holding the Title of Librarian (FTE)	Subtotal 2a	Include maintenance, plant operations, and security	
14.00	6.60	20.60	31.00	51.60



**XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS**

1. Of the total circulation reported for the library from Section III, item 1, what was the total circulation to nonresidents <i>See instructions for definition of nonresident</i>			153,535
Divide nonresident circulation among the following categories. The total of 2 through 6 below should not be greater than the number reported in item 1 above.	a. Those with a Library	b. Those without a Library	c. Subtotal
2. Circulation to Nonresidents Living in the Library's County	35,597	75,627	111,224
3. Circulation to Nonresidents Living in Another County in the Library System	8,814	26,295	35,109
4. Circulation to Nonresidents Living in an Adjacent County Not in the Library System	0	0	0
5. Circulation to All Other Wisconsin Residents	1,583	6. Circulation to Persons from Out of the State	5,637
7. Are the answers to items 1 through 6 based on actual count or survey/sample?  Actual	8a. Does the library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)?  No	8b. If yes, does the library allow residents in adjacent systems to purchase library cards?	
9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library			
Name of County	Circulation	Name of County	Circulation
a. Jackson	1,301	f.	
b. Monroe	1,445	g.	
c. Trempealeau	1,565	h.	
d. Vernon	21,338	i.	
e.		j.	

**XII. TECHNOLOGY**

**XIII. SELF-DIRECTED ACTIVITIES, STAFF SERVING YOUTH / ADULTS**

1. Self-directed Activities: *Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants.*

	a. Children (0-5)	b. Children (6-11)	c. Young Adult (12-18)
Number of Self-Directed Activities	24	42	21
Total Self-Directed Activity Participation	2,346	3,816	976
	d. Adult (19+)	e. General Interest (all ages)	f. Total
Number of Self-Directed Activities	34	16	137
Total Self-Directed Activity Participation	1,993	720	9,851

2. Name and email address of primary staff person who serves as the children, youth, or teen librarian. Only the primary person is displayed here.

a. First Name	b. Last Name	c. Email Address
Brooke	Newberry	bnewberry@lacrosselibrary.org

3. Name and email address of primary staff person who serves as the librarian for adults. Only the primary person is displayed here.

a. First Name	b. Last Name	c. Email Address
Barry	McKnight	bmcknight@lacrosselibrary.org



**XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS**



We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in Wis. Stats.

A check (X) or a mark in the checkbox indicates compliance with the requirement.

- The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and country library services), and s. 43.60(3) (library extension and interchange)].
- The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6].
- The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- The library is authorized by the municipal governing board to participate in the public library system [s. 43.15(4)(c)3].
- The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's online resources only to its residents. [s. 43.15(4)(c)4].
- The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- The library annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

**XV. CERTIFICATION**

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature or designee	Name of President or Designee Print or type	Date Signed
	Suzanne Anglehart	2/13/24
Library Director / Head Librarian Signature	Library Director / Head Librarian Print or type	Date Signed
	Shanneon Grant	2/13/24

**STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS**

As required by Wis. Stat. s. 43.58(6)(c), the following statement that the library system either did or did not provide effective leadership and adequately meet the needs of the library must be completed and approved by the library board. The response should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities.

County

La Crosse

The La Crosse Public Library Board of Trustees hereby states that in 2023 the Winding Rivers Library System  
Name of Public Library Name of Public Library System / Service

- did provide effective leadership and adequately met the needs of the library.
- did not provide effective leadership and did not adequately meet the needs of the library.

*Indicate with an X one of the above statements*


Explanation of library board's response. *Attach additional sheets if necessary.*

Note: With the approval of the library board of trustees, this statement may be submitted separately from the Annual Report form that is sent to the library system, as an e-mail attachment to [LibraryReport@dpi.wi.gov](mailto:LibraryReport@dpi.wi.gov).

**XV. CERTIFICATION**

The preceding statement was approved by the Public Library Board of Trustees.

Division staff will compile the statements received for each library system and, as required by Wis. Stat. s. 43.05(14), conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to the public library system.

President, Library Board of Trustees Signature or designee	Name of President or Designee Print or type	Date Signed
	Suzanne Anglehart	2/13/24

## APPENDICES



## APPENDIX A: ECONOMIC BENEFIT DATA

Total Circulation:  $489,827 \times \$21.22/\text{item}$  (last year's number + 3.4%) = \$10,394,129  
economic benefit to the community

"What's Your Library Worth?" calculator: [ilovelibraries.org/what-libraries-do/calculator/](https://ilovelibraries.org/what-libraries-do/calculator/)

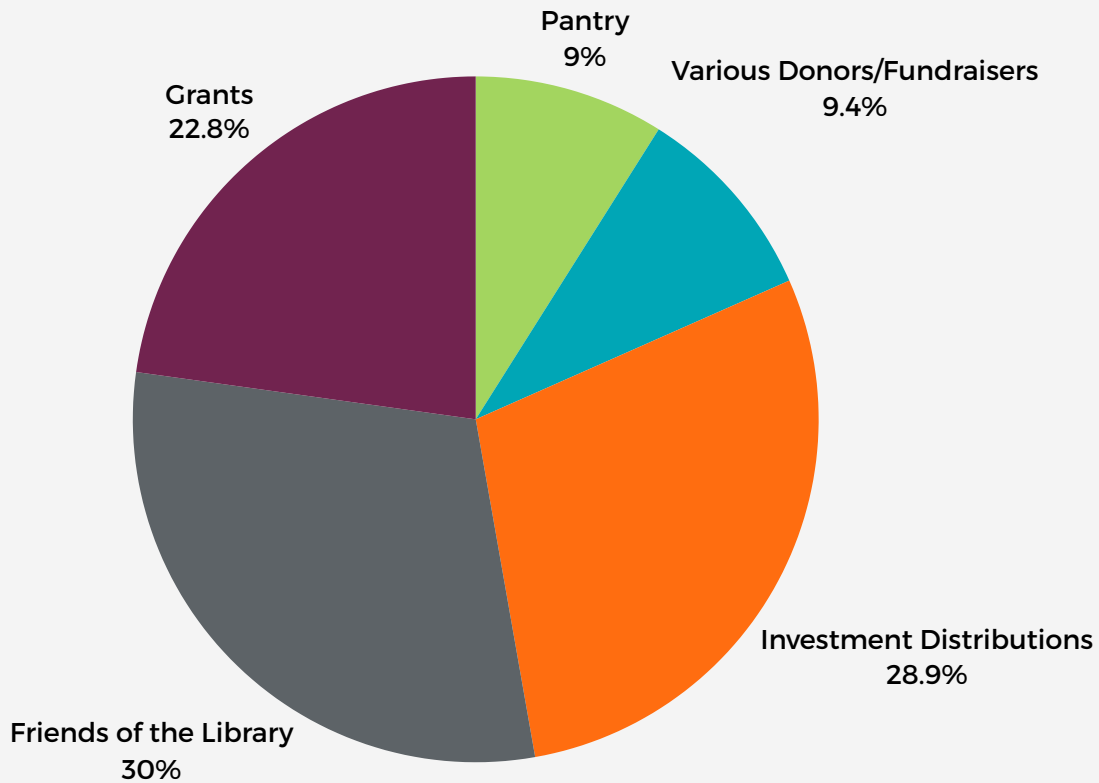
E-Materials:  $102,242 \times \text{estimated } \$10 \text{ avg/use}$  = \$1,022,420 Economic Benefit

Economic benefit of library programming in 2023 (total attendance x value per participant):  $48,119 \times \text{estimated } \$20 \text{ value/participant}$  = \$962,380

Spectrum internet, for a non-new subscription, can cost \$84.99/month for a La Crosse resident.

Librarians provided 121 hours of technology instruction (@ \$50/hour) for an estimated economic value to the community of \$6,050.

# 2023 GIFT FUNDS



Source of Gift	Amount	More Information
Various Donors/Fundraisers	\$15,827.86	May have restrictions: materials, programs, furniture, summer reading, YS, A&E, Archives, etc.
Investment Distributions	\$48,536.13	Various Endowments, G. Gordon & D. Gordon, Washburn
Friends of the Library	\$50,419.37	For Programming, Professional Development, Courtyard, Main Hall sound system
Grants	\$38,342.59	Regional Read, WI Humanities, Creation Space
Pantry	\$15,069.62	Sale of T-shirts/Totes, Beer By Bike Brigade
	<b>Total: \$168,195.57</b>	